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AUTHOR ANGELICA HARRIS PARTNERS WITH TD BANK MIDDLE VILLAGE TO CREATE INCENTIVIZED READING PROGRAM

GLENDALE, N.Y. (July 28, 2009) – Read books, earn bucks is the theme this summer with [Author Angelica Harris' Kids Book Club](#). To help encourage children to read and to assist with the participant fee to attend the book club at Frankie's Playce in The Shops at Atlas Park, Harris has partnered with TD Bank Middle Village to offer a \$10 vouchers for every 10 books a child reads.

Harris, along with Middle Village Manager Angelo Russo, believe the program will not only inspire and incentivize children of all ages to dive into reading this summer, the partnership is a way for children also to learn the value of a dollar as well. Russo plans to do some reading himself to the kids in the book club.

"Our goal is to show kids that reading is not only fun, it can be an adventure or a summer vacation into someone else's story, someone else's life or some mysterious destination," said Harris, who just released her third novel, "Excalibur Reclaims Her King ([Writers of the Round Table Press](#), April 2009). "Reading can teach or reading can be an escape. Either way, the benefits are endless, and I am thrilled to be working with TD Bank on this program."

How the Program Works

TD Bank has created a special section of their website, www.TDBank.com/SummerReading, dedicated to the Kids Book Club and reading program. Kids simply print off the reading program form and each time they finish a book, they write it down on the reading log and then have a teacher or Harris sign off on the log to verify that the book was read. When they have read their 10 books, they bring the log in to any TD Bank and \$10.00 is deposited into a savings account passbook.

"This incentive is another way for kids to continue reading throughout the summer," said Russo

The Kids Book Club meets at various times and offers different themes depending on the child's age. Harris reads to ages 3-5 on Mondays from 2-4 p.m. Past books have included Dr. Seuss' "Fox in Sox" and the favorite "Good Night Moon." Older children ages 6-10 meet Wednesdays from 3-5 p.m. and have enjoyed "Transformers – Rise of the Fall," an "I Can Read" Level 2 book. Themed crafts related to the story and snacks are included. The cost is \$5/child each time the child attends.

Designed for older readers, the summer reading enrichment class meets weekly on Fridays throughout the summer and focuses on one book per month with more in-depth discussions about the book, its characters, the storyline, and the overall theme and message. The cost is \$20/class. Ages 6-10 meet from 12-2:30 p.m.; Ages 11-15 meet from 3-5:30 p.m.

For more information about the Kids Book Club, call Frankie's Playce, 718.326.2023. To learn more about Angelica Harris, visit www.angelicaharris.com.

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